

# Rochester Musical Inst. Co. Inc.

Rochester, NY

- 1872 Louis Ortleib is born in Switzerland (census).
- 1884 Louis emigrates to the US (or 1888; census).
- 1908 Louis marries Laura Bowman (census).
- 1909 The Ortleib family is living in the Bronx (birth record).
- 1920 He is living on E. 5<sup>th</sup> St in Manhattan and is a music store owner (census).
- 1923 Louis moves to Rochester, NY and founds the Rochester Musical Instrument Company, Inc. at 53 South Clinton Ave (city directory, ad below).



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CONVENIENT TERMS IF DESIRED

**Rochester Musical Instrument Co., Inc.**

53 South Clinton Avenue

near Temple Theatre

- 1925 Trumpet #C-25498 (at right from the National Music Museum) is a stencil made by the Cleveland Musical Instrument Company c.1925.
- 1926 The Rochester MIC is now at 85 East Ave with a branch at 53 South Clinton Ave (city directory, ad below).

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85 EAST AVENUE



- 1929 The business is now at 29 South Ave only (dir.). He buys a lot in Irondequoit, near Rochester (deed).
- 1930 Ortleib home at 88 Thornton Rd in Irondequoit. He is a retail music store owner and sons Herbert (b.1909) and Richard (b.1913) are salesmen (census).
- 1931 Same address as 1929.



- 1932 Ortleib is gone from the Rochester directory and moves to Scranton, PA (directory & census).
- 1940 Louis is a music store and studio owner in Scranton (census).
- 1950 Louis is now an instrument salesman at a store in Scranton (census).
- 1955 Louis dies on April 20 in Amherst, Ohio (Find-a-grave).
- There are no original buildings left at the four Rochester locations as of 2023.